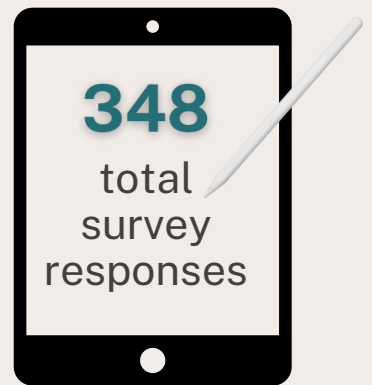


ALCOHOL & DRUG PERCEPTION OF HARM

College student perceptions about alcohol and substance use are shaped by a multitude of factors, including childhood lived experiences, traditional or societal beliefs and norms, and ease of access. Especially prominent among these factors are perceptions of peer approval of alcohol and substance use and perceptions of harm of alcohol and substances.

The **Alcohol and Drug Perception of Harm (ADPOH) Survey** was developed to determine student perceptions about peer use of alcohol and other substances, administrative priority to addressing substance use, and student estimations of alcohol and substance use on campuses in West Virginia.



Within
the past
3
months

Percentage of respondents who reported using the following substances:

30.32%
tobacco or nicotine
products

51.6%
alcohol

20.47%
nonmedical use of
cannabis

% of students reported seeing or hearing about students on campus using the following substances:

88%
tobacco or nicotine
products

81%
alcohol

70%
nonmedical use of
cannabis

Within
the past
3
months

58.92% of students thought that using tobacco posed at least moderate harm to their health.

43.31% of students thought that using alcohol posed at least moderate harm to their health.

34.86% of students thought that using nonmedical cannabis posed at least moderate harm to their health.



Over 68% of students expressed at least moderate administrative priority to address substance use on campus.



Respondents generally overestimated how often substances were being used on campus, with self-reported use percentages being lower than both estimated use and peer perception percentages for tobacco, alcohol, and nonmedical cannabis.